

# **EXCITING TIMES AT FARDUX**

Exciting times lay ahead of Fardux in the forthcoming year - both technically and commercially!

In the last four months, and for the next few months, we have been actively engaged in a marketing campaign to launch our FieldView product range to a an audience that have not been our historical target prospects. The reception of our product range has been fantastic and this has lead to increased early sales in the roll out process. Along with the FieldView product range, we have been showcasing our wireless technology, Airwave. While this is a product that that has been available for some years already, our sales and marketing efforts in this area haven't been all that perhaps they should have been. Wireless isn't right for all applications, but where it is practical it can offer a workable solution. We have never been wild about singing the praises of transmission systems since Fardux are in the data business,

## "THE RECEPTION OF OUR PRODUCT RANGE HAS BEEN FANTASTIC"

caring less about how it gets there and more about the accuracy, resolution and reliability of the data. Our WirelessHART gateway is compliant with the HART foundation protocols and has been designed to be intuitive, easy to use and logical, unlike most off the shelf gateways that are available for applications from boiled sweets to sausage making facilities. None of this happens by accident or without considerable engineering effort to ensure what we deliver to the field is thoroughly fit for purpose and not just "new technology".

Many changes have occurred in the digital world in recent years and keeping abreast of such technologies is both exciting technically and provides opportunity commercially beyond the boundaries of our tradition business.

Fardux have occupied a prominent position in the data acquisition and process control world, particularly for oilfield service companies since 1990. Our products have been internationally recognised as well designed, supported and easy to use for all the years that we have been in business. While our new product range is new and exciting and takes us into new markets our efforts in our traditional business sector still continue to develop and forge forward at a pace. In many ways each more recent component of our product range very often has a positive bearing on existing and parallel products across the range.

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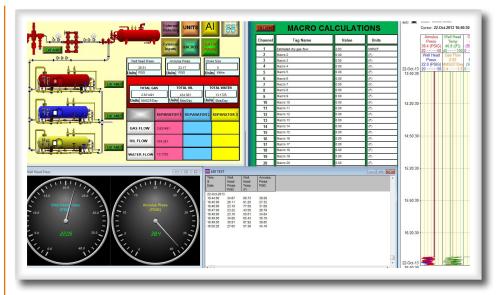
We have recently extended our real time DataCast service to increase our fleet of web servers since we have seen a upturn in activity for this now mature, stable and reliable offering for clients who want to follow their job as is happens from multipoint remote stations. While this service from Fardux is more than 15 years old already, more and more interest seems to be shown in real time remote monitoring.

We have also seen an increase in training course take up both at our offices in the UK and the UAE and also at client premises. Training is an important part of Fardux provision and is generally highly valued within our client community. This year our group of companies (Wellwise Group) celebrates 25 years in business. 25 years in which we have never stopped developing and introducing innovation to our clients. It's also 25 years of support from our clients in recognition of our efforts, and we take this opportunity to thank you all.

#### **David Mason, Managing Director.**



Above: David Mason and Paul Budworth on Fardux's first job, December 1990.



# **FARDUX DATACAST UPDATE**

## FIFTEEN YEARS OF RELIABLE AND ACCURATE DATA

Many of our regular clients already understand the benefit of our Datacast real time web hosting service and we have noticed an increased usage of this service in North and South America. For those of you new to the Fardux product range, Datacast delivers data from the wellsite to your desktop and is a service that we have offered for the last 15 years.

Data is sent from the wellsite via a transmission system; this is normally via satellite but can be microwave or a long range radio system. This data is securly then fed into the internet and is collected by the Fardux Web client software which is installed on high powered servers in our UK office. This data is then sent to our web server hardware/ software and is then made available on the internet for remote users to view. All of this data transfer takes place in less

than 1 second so the data is as close to real time as it is possible to be. This means that shore based engineers can make instant decisions saving rig time. All that is required is internet access, a URL and a user name and password - No software installation is necessary. Fardux employ 128 bit verisign security certification, and access to the web site is by username and password so you can be sure your data is secure. Data can be viewed graphically on bitmaps which are an identical set to those employed offshore, web users can also plot data, report data and export the reported data to ASCII (.csv).

Web users can follow what is happening on the rig by viewing the log page.

For more information and to see a live demo visit our new website at www. fardux.co.uk/datacast.

# **BRITISH LEGION ON PATHWAY TO GROWTH**

## A MESSAGE FROM FARDUX PRODUCTION MANAGER JIM RUFF

Aside from my day job, I am an active member of the Royal British Legion - a past time that I find rewarding and worthwhile. I am grateful for all the support I receive from my colleagues within the Wellwise Group who assist whenever possible, this year providing home baked cakes for the soldiers of Wattisham who raised money by way of a sponsored run.

This year has seen the Royal British Legion put in place a new way of working, a 3 year planned change called "The Pathway for Growth". A modern, fit for purpose RBL, with contact centres opening on the high street in major towns and cities. This move takes the number 1 charity provider to HM Armed Forces and wider service

community into the 21st century. We now also have a great presence on the web with membership and general information available for all. You can see what we do, how we do it, and who we do it for at the click of a mouse. To join and donate online, and see what's on in your region, town or village, visit www.britishlegion.org.uk. With the Centenary Remembrance of World War I starting this year it looks like being a busy four years ahead. Many projects are planned both nationally and at local level, and you don't have to be a member to take part or assist. The Poppy Appeal 2013/14 nationally raised £36,301,828.27 a great result with the total for Norfolk reaching a fantastic £598,267.91 and Suffolk is £574,497.96. Essex 2013/2014 (to date) £1,060,884.18, Huntingdonshire 2013/2014 (to date) £144,100.07 and Cambridgeshire 2013/2014 (to date) £423.923.00.





Above: Queen's Jubilee & Rally Left: Gary, who is doing bike ride from Gibraltar back to England for the RBL's Poppy appeal.

# FARDUX NEV

IF YOU HAVE ANY NEWS WANT TO SHARE WITH US. PLFASE LET US KNOW!

## **ROSES ARE RED...**

Wellwise Group raised £64 in February for the British Heart Foundation's Ramp up the red campaign. Employees came to work dressed in red, and enjoyed a healthy red lunch (pictured)!



## **POPPY APPEAL**

Fardux raised £52 in November for the British Legion's Poppy Appeal, through the sale of both Poppies and delicious home made cakes! Thanks to Fardux's Production Manager Jim Ruff for organising this.

## **WEDDING BELLS**

Fardux UAE's Lovelyn and her long-time boyfriend Ronald got married on the 23rd December 2013, in a simple Filipino traditional wedding which was attended by family and friends. Lovelyn and Ronald had a long distance relationship for years, but are now both living and working in Dubai. Congratulations to both of you!



## **BIRTHDAYS**

A belated Happy Birthday goes to Fardux Technical Director, Paul Budworth,

who celebrated his 60th in

November! Paul has

been working with the company since 1991 - pictured here on the first ever Fardux memory gauge job at Humbly Grove (11/12/91).

## **NEW START**

#### **Michael Mason**

(pictured) joined us in October as Marketing Coordinator at Fardux. Michael recently graduated

from the University of Lincoln with a First in Journalism, and has taken on the challenge of expanding WWG's social media reach, as well as handling all marketing responsibilities. Welcome, Michael!







## **WEDDING BELLS**

Fardux Technical Director, Paul Budworth is now husband to the lovely Suzanne, after the pair were married in July! The wedding took place at the Victoria Hotel in Lowestoft, and many WWG staff were there to enjoy the day. Along with his two glamourous assistants, WWG Managing Director David Mason delivered a best man's speech with a difference search 'Pauly - he knows every lawyer in the east' on YouTube to watch it! The happy couple later travelled to St. Lucia on their Honeymoon. Congratulations!

## **FARDUX EXPO SCHEDULE 2014**

Fardux will be attending the following exhibitions over the coming months, and we invite you to visit us:



Muscat, Oman 31st March - 2nd April Booth B-560



Utrecht, The Netherlands 1-3rd April | Booth A40





Houston, Texas 5-8th May | Booth 3566



Abu Dhabi, UAE 10th-13th November Booth 4344

# SAVE ON CAPEX WITH A FARDUX SYSTEM ON RENTAL

## OUR EXTENSIVE RANGE OF RENTAL EQUIPMENT IS AVAILABLE AT SHORT NOTICE

If you find yourselves short of equipment for any reason, then Fardux can help. We have an extensive range of equipment available for immediate rental.

The benefits of renting equipment rather than purchasing it can be huge - in terms of both time and money.

Firstly, renting systems from us saves you time by providing off the shelf equipment, calibrated by our in-house engineers.
Rental packages can also protect your business from unnecessary costs - both by avoiding capital expense for short term contracts, and also as a way of evaluating equipment before purchasing.

We aim to provide the most up to date equipment and software available for your job, all of which will be tested to Farux's high standards of quality.

Our main rental equipment includes:

IDEA Enterprise package
IDEA LITE package
Wireless (Airwave) Package
Sand snoop
MLI
OLSB
Sounder and beacon skids
WITS extender boxes

**Transducers** 

Many other items are available so if it's not our list just ask us and we will do our best to accommodate your needs.

Our IDEA Enterprise and LITE systems include everything you need to perform a basic well test - a complete cable system, a basic transducer set, 8 Analogue and 3 Pulse, emulator, computer and dongle come as standard.

Additional transducers are available upon request so you can build the package you need to service your contract.

If you are interested in our rental packages and would like to discuss your options, please get in touch.

## **NEW SERVICE: LAB CABINS**

Fardux now offer labs for onshore and offshore applications, which are designed to the very highest specifications.

Labs range from Safe Area to full A60
Zone 1 environmental protection. All units meet or exceed industry standards, including EN12079, DNV 2.7-1, DNV 2.7-2 and ATEX, in addition to being compliant with SOLAS/ IMO for A60 fire protection. All lab units are also CE marked with CSC frames.

The lab interiors are designed for optimal working conditions; counter and storage space is plentiful and work areas are provided with electrical outlets and network connection ports. The Fardux data logger and display monitors can be placed for optimum ergonomic visualization.

The standard 20' labs can also be divided to provide a workshop area with or without separate access points. Units are highly flexible and robust for use throughout the world.

Custom designs can be accommodated providing our clients with full flexibility on workspace layout.

For more information on our Lab Cabins, and how they can help your operations, please contact Fardux using the details on the final page of this newsletter.







# FARDUX EXPO SUCCESS

## FIELDVIEW RECEIVES POSITIVE FEEDBACK

Fardux Middle-East now has its manufacturing and training facility truly established, so as a company we were pleased to participate at both the SPE intelligent Energy and Adipec in 2013. The SPE exhibition and conference held in Dubai was attended by key industry leaders and afforded Fardux the opportunity to showcase its latest product - FieldView.

FieldView is probably best described as an advanced visualisation and monitoring system for wells, although the actual application can be expanded and applied across several sectors within the industry. The SPE exhibition was small in comparison to Adipec, but attendance was high and the ability to demonstrate and discuss the technical aspects and merits of a product should never be underestimated. The feedback was extremely positive and this has encouraged us to attend the next SPE conference in Europe. This will be held in Utrecht, Holland between 1st and 3rd April.

The Abu Dhabi International Petroleum Exhibition and Conference, ADIPEC, on the other hand is the largest oil and gas event within the region and the

largest outside of North America. Here we showcased both our traditional data acquisition systems alongside FieldView. These shows always afford an opportunity to meet new and existing clients. As a company it is important for us to continually engage with our clients. The more relaxed atmosphere of an exhibition lends itself to direct discussions and highlights many of the technological innovations ahead. It was a busy few days with talks and demonstrations given across a wide spectrum of people from young and enthusiastic field hands to veteran CEOs.

The aspirations and accomplishments of our industry are often explored within the shows. So if you haven't been to one recently, well we hope to see you at a

## FARDUX EXPO SCHEDULE 2014:

**OGWA: Muscat, Oman** 31st March - 2nd April (Booth

**SPE IE: Utrecht, Netherlands** 1st-3rd April (Booth A40)

OTC: Houston, TX, USA 5th-8th May (Booth 3566)

ADIPEC: Abu Dhabi, UAE 10th-13th Nov (Booth TBC)

# FARDUX SOCIAL MEDIA

## LIKE US, FOLLOW US AND SHARE US!

As you may have noticed, we've been increasing our efforts on social media recently, though at the moment we're yet to buid up much of a following. So why not 'like' us on Facebook, or 'follow' us on Twitter? We'll be sharing company news and important information, as well as holding the occasional competition

/fardux

@fardux

/company/fardux

search 'Fardux'

with giveaways. We also have videos to be created, some of



plans for various product which have been completed. Our FieldView demonstration video, for example, can be seen on our website and YouTube channel. To visit our sites, visit the addresses below or follow the links on our website.



## TRAINING COURSES 2014 COURSE SCHEDULE ANNOUNCED

Fardux have already run succesful courses this year at both our UK and UAE offices, and the full course schedule has now been announced. We run three training courses; the IDEA Operator Basic; the IDEA operator advanced; and the Fardux Technicians

school. For more information

the PDFs on our website. Dates are also online, though we always do our best to work around our clients' schedules. We also run courses at locations chosen by our clients. To discuss the best course option for you, and organise a date, please do not hesitate to get in touch.



# A DAY IN THE LIFE OF...

## MICHAEL DUHON FIFLD FNGINFFR EXPRO AMERICAS



## How long have you been working with Fardux products?

Going strong on 2 and a half years.

## How were you introduced to us?

I inherited the Fardux contract when I signed on with Expro America's Gulf of Mexico region as a well test field engineer.

## What is your background (job history)?

I am a degreed Mechanical Engineer and

hired on with Expro right out of school for 2.5 years now. I completed multiple interships while in university ranging from electrical backgrounds to HVAC consulting.

## What aspects of your job do you find challenging?

Every well is different and there is always a challenge downhole. Our job is to figure those challenges out and get the well flowing to the customers expectations. Whatever it takes!

#### What locations have you visited recently?

I have had the opportunity to work in our Trinidad region as well as our Alaska base, working on the North Slope.

## Was there a highlight or lowlight?

Highlight -Trinidad! I want to thank Expro for the paid vacation...

Lowlight - Alaskan north slope was scary cold (-35 deg F)

# What location would you like to work

I would love to be able to travel to our Australia or South Africa office.

#### Did you get any 'me' time when overseas?

I was lucky enough to get a few days extra in Trinidad before I flew home, so I went to the beaches for a whole day and explored the island. For those of you who have never tried a bake and shark I strongly suggest it!

## How does your family life cope with you being away?

They are always supportive when I am away because they know I want the field experience to better me later in my career.

#### What are your likes?

I am an avid hunter and fisherman. During the summertime you will find me in a boat in the Gulf and during the winter you will find me in a deer stand or duck blind. I work hard to play harder...

## What are your dislikes?

People who don't like to try new things. Don't knock it till you try it!

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